CLEANINGSHOW.CO.UK

16-18 MARCH 2027
EXCEL • LONDON

THE CLEANING SHOW 2027

App Sponsorship OPPORTUNITIES



SHOW SPONSORS

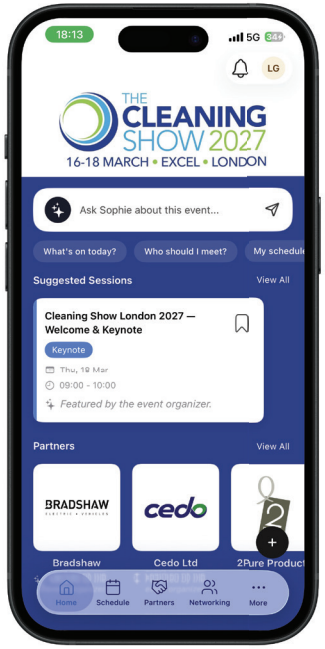
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Hygiene that feels good

LUCART PROFESSIONAL

LONDON CLEANING SHOW 2027

Welcome Screen
£1,000

- Feature a large sponsored welcome pop-up when attendees first open the app.
- Provides a prominent branding opportunity upon entry to the app.



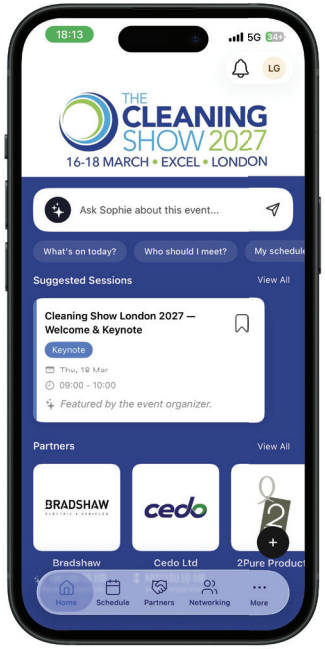


Floorplan Sponsorship
£1,000 per day

- Include sponsor branding on the Floorplan page.
- Offers additional exposure when attendees the floorplan.

Featured Exhibitors / Promoted Partners
£700

- Featured companies will receive prominent visibility, separate from the standard exhibitor directory.
- Highlight selected exhibitors or sponsors directly on the app home screen.

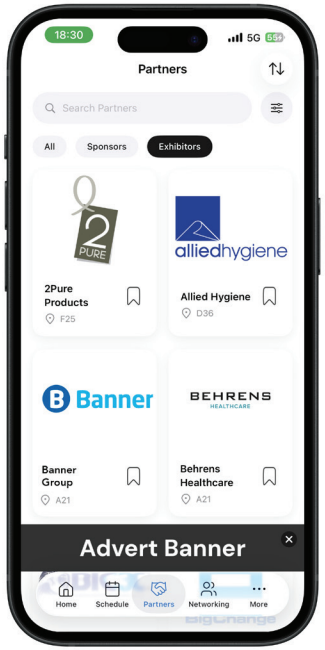


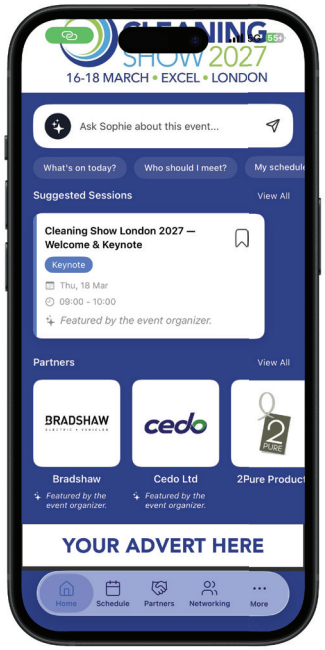
APP SPONSORSHIP OPPORTUNITIES

Exhibitor Listings

£500.00 per day

- Showcase exhibitors within the app's dedicated exhibitor directory.
- Individual exhibitor profiles can display company information, branding and contact details.





Rotating Banner Ads

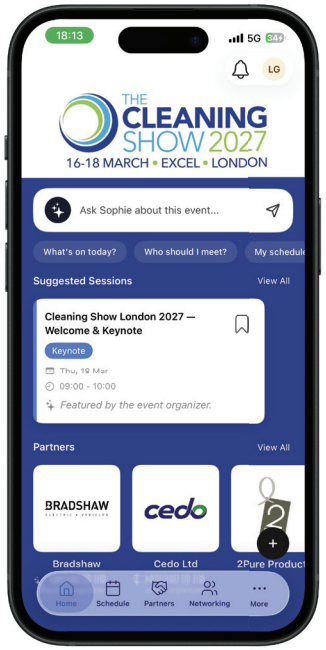
£400

- Display rotating sponsor banners at the bottom of the app screen.
- Banners remain visible across different sections of the app, providing ongoing exposure as attendees navigate.

Sponsored Push Notifications

£500

- Send scheduled push notifications to app users on behalf of sponsors.
- Notifications can be used to promote exhibitor stands, products, services or special activities during the event.



THE CLEANING SHOW

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