



THE
CLEANING
SHOW 2027
16-18 MARCH • EXCEL • LONDON

THE UK'S **LARGEST**
CLEANING &
HYGIENE SHOW



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CLEANING SHOW 2025
VIDEO REPLAY



CLEANINGSHOW.CO.UK/LONDON

Official Media Sponsor:

C&M ONLINE
CLEANING AND MAINTENANCE
THE OFFICIAL VOICE OF THE CLEANING SHOW

Organised by:

Quartz
BUSINESS MEDIA LTD

bcc
BRITISH CLEANING COUNCIL
YOUR INDUSTRY • YOUR VOICE

THE CLEANING SHOW 2027

The Cleaning Show is the largest and longest running event in the UK dedicated to cleaning, hygiene and facilities management. Organised by Quartz Business Media and the British Cleaning Council, the Cleaning Show benefits from the support of all the major industry associations, with profits going back into the industry.

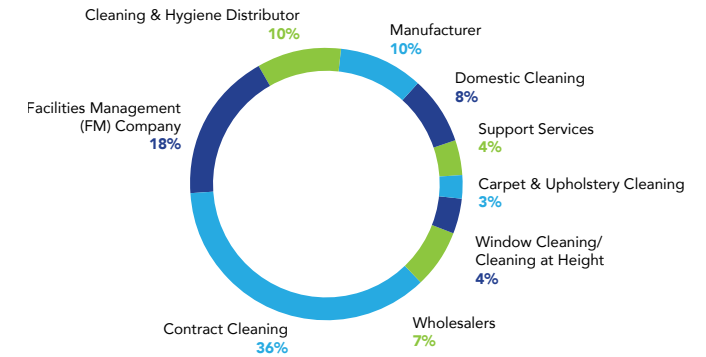


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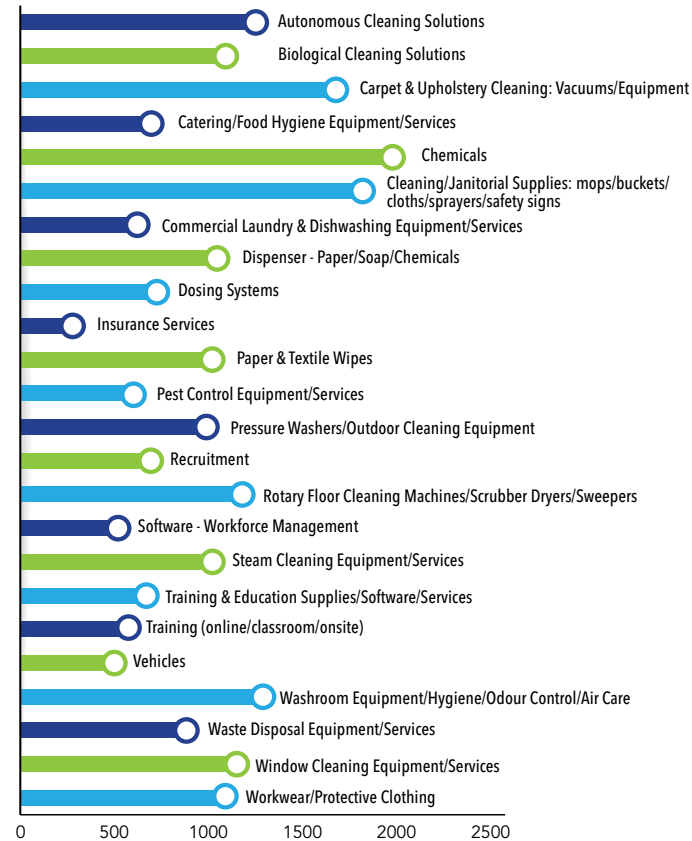
VISITORS

The Cleaning Show is the gateway to the UK's cleaning, hygiene & soft FM sector. Uniquely bringing together organisations whose core business is cleaning (i.e. contract cleaning companies and Facilities Management (FM) companies) along with decision makers from a variety of vertical markets (i.e. government, education, transport, hospitality, retail, hospitals & healthcare) The 2025 event, attracted 8,264 attendees.

CORE BUSINESS - CLEANING



PURCHASING RESPONSIBILITY (based on multiple boxes ticked)

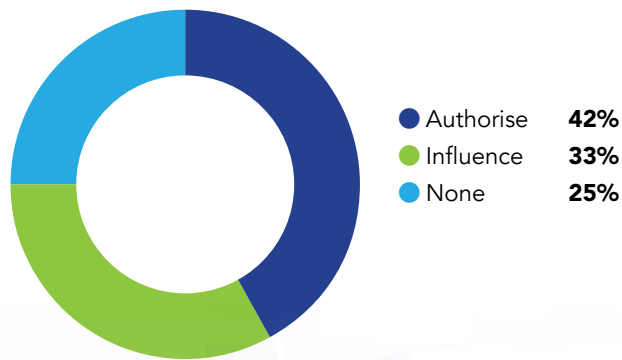


CORE BUSINESS - NON-CLEANING

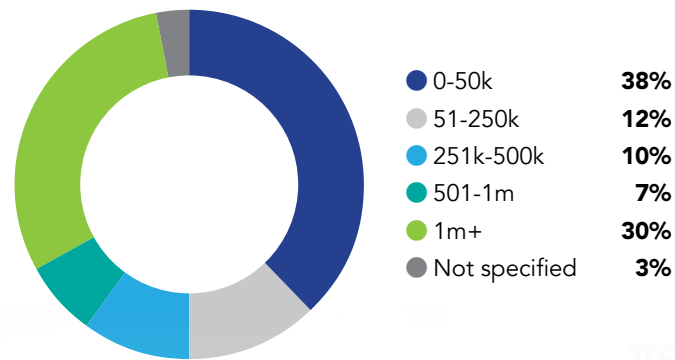
Industrial/Distribution/Manufacturing/Warehouse	18%
Hospitality/Hotel/Restaurant	9%
Landlord/Estate/Property Management	6%
Health & Wellbeing	5%
Finance & Insurance	5%
Educational Establishment	5%
Transport	4%
Retail/Shopping Centre	4%
Hospital/Health Authority/Healthcare Group/NHS	4%
Central & Local Government	4%
Sport & Leisure	2%
Residential/Nursing/Care Home	1%
Other	33%

VISITOR PURCHASING RESPONSIBILITY

75% OF VISITORS HAVE PURCHASING POWER



59% OF VISITORS HAVE CLEANING BUDGETS BETWEEN £51K AND £1M.



“The Cleaning Show has been an overwhelmingly positive experience with great networking opportunities. It is great to have so many global and small brands in one place all talking about sustainability and the future of our industry. The conference sessions are a great place to hear from different people with different perspectives, it was a great opportunity to be a part of.”

Anna Edwards
Bunzl Cleaning & Hygiene Supplies Ltd



FOLLOW US ON SOCIALS

The Cleaning Show attracts a senior audience representing the very best of the contract cleaning/FM community. Here are a few examples who attended in 2025.

Facilities Management (FM) Companies

- 2gether Support Solutions
- ABM
- Andron Facilities Management
- Apleona
- Arcus FM
- BAM FM
- Bidvest Noonan
- CBRE
- Carlisle Support Services
- Churchill Group
- City FM
- Compass Group
- Emcor UK
- Equans
- Excellerate Services
- Grosvenor Services
- Indigo Integrated FM
- ISS Facility Services
- JPC by Samsic
- Mitie
- NIC Services Group
- OCS Group
- Pareto FM
- SBFM
- Sodexo
- TC Facilities Management
- Vinci

Contract Cleaning Companies

- Ace Cleaning & Support Services
- AIM Commercial Cleaning
- Birkin Group
- Casna Group
- Chamberlaine Cleaning Services
- City & Essex Ltd
- CleanEvent Services
- Cleanology
- cleanTec
- DOC Cleaning
- Julius Rutherford
- KGB Cleaning & Support Services
- Kindred
- Kingdom Cleaning
- NGB Clean
- NJC
- NuServe
- Nviro
- Peartree Cleaning Services
- Pinnacle Group
- Principal Cleaning Services
- Purgo Supply Services
- Regular Cleaning
- ServiceMaster
- The Clean Space
- Vistavis Ltd

The Cleaning Show also attracts senior representatives, from a wide range of vertical markets, sourcing new solutions. Here are a few examples of who attended in 2025.

Central/Local Government

- City of London Corporation
- Civil Service
- Defence Science & Technology Laboratory
- Department of Work & Pensions
- Eastern Shires Purchasing Organisation
- Harrow Council
- Health & Safety Executive
- HM Prison & Probation Service
- London Borough of Tower Hamlets
- North Lincolnshire Council
- Royal British Legion
- Scottish Parliament
- Wealden District Council
- West Northamptonshire Council
- Westminster City Council

Educational Establishment

- Barton Peveril College
- Benenden Girls School
- Birkbeck College University of London
- Brambletye School Trust Ltd.
- Crescent Purchasing Consortium
- HMP Exeter
- Lord Wandsworth College - Hook
- Loughborough College
- Lycee Francais Charles de Gaulle
- Moulton College
- Reading School
- St James Schools
- Tavastia Vocational College (Finland)
- University of Exeter
- University of Greenwich
- University of Northampton
- University of Leeds
- University of Oxford
- University of Stavanger
- University of Westminster
- Weston College
- Winchester College

Finance/Insurance

- Arbutnot Commercial Asset Based Lending
- Broadway Leasing Limited
- CBRE
- Coultts

- Deloitte
- First Insurance Solutions
- Howden Insurance
- HSBC UK Bank plc
- Invesco
- Lloyds PLC
- Nationwide Building Society
- Pro Capital
- Santander

Hospital/Health Authority Healthcare Group/NHS

- Barts Health NHS Trust
- Buywise Health
- Cleveland Clinic London Hospital
- Croydon Health Services NHS Trust
- Dorset HealthCare
- Great Ormond Street Hospital
- Haverhill Home Care
- HCA Healthcare UK
- Imperial College Healthcare
- London Bridge Hospital
- NHS England
- Oxleas NHS Foundation Trust
- The Childrens Trust
- The Harley Street Clinic
- The Wellington Hospital
- Rehabilitation Centre

Hospitality/Hotel/Restaurant

- 20 The Barons Luxury Serviced Apartments
- Blue Lagoon Iceland
- Center Parcs UK
- Cheval Residences
- Christian Conference Trust
- De Vere Hotels
- Forest Holidays
- Good Hotel
- Greyfriars Charteris Centre
- Hampton by Hilton London Waterloo
- Hand Picked Hotels
- Haven Holidays
- Kew Green Hotels
- London City Airport Hotel
- Nobu
- Northumberland Events Ltd
- Sadlers Wells Theatre
- Sanjay Foods UK Ltd

- Starboard Hotels
- Sun Hotel Limited
- The Clement Hotel
- Travelodge Hotels Ltd
- UK Hospitality
- Vaughan Lodge Hotel
- Wyboston Lakes Resort Ltd

Industrial/Distribution/Manufacturing/Warehouse

- AB Dynamics
- Addmaster
- Allied Bakeries
- Jaguar Landrover
- Pencarrie Ltd
- Polaris
- Renishaw PLC
- Royal Mail Group
- Smiths News
- Honeywell Building Automation
- Kids Warehouse Ltd

Landlord/Estate/Property Management

- Amey
- Bio Data Innovation Centre
- Canary Wharf Management Ltd
- Cancer Research UK
- City Gate Limited
- Gateway PM
- Greater London Authority
- Heart Of Medway Housing Association Ltd
- Kids Warehouse Ltd
- Kings College London
- Mace Group
- Pinewood Studios
- Square APE Ltd
- The Guinness Partnership
- The Leathersellers Company
- UKME

Retail/Shopping Centre

- Amazon
- Co-op
- Liberty London
- Marks & Spencer
- Next Retail
- Sainsburys PLC

- Savills
- Screwfix
- Temu
- Tesco
- The Walt Disney Company
- Vanguard Storage

Sport & Leisure

- Brighton & Hove Albion Football Club
- David Lloyd Leisure
- Nederlander Theatre's London
- Nuffield Health
- One Goal Sports & Fitness Ltd
- The Food Museum Ltd
- The Gym Group
- Tottenham Hotspur Football Club
- Warwickshire ccc

Transport

- Alliance / FedEx
- Alstom
- British Gas
- Brunel Shipping
- Chiltern Railways
- Frost Solutions
- Gatwick Airport
- GWR
- Heathrow Airport
- Hitachi Rail
- InXpress Preston
- Leeds Bradford Airport
- LNER
- London Underground
- Stobart / Culina Group
- Transport For London

Other

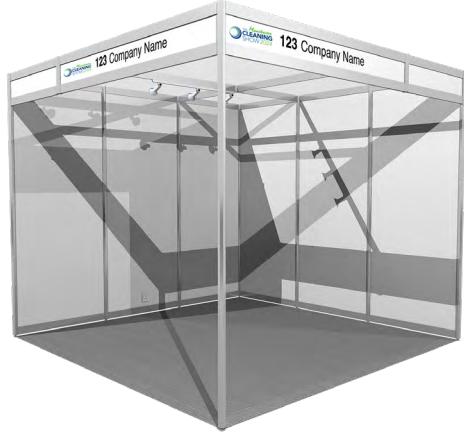
- Alexander Fraser Group
- British Embassy Ankara
- Cotswold Wildlife Park & Gardens
- Leonardo
- Mitsubishi Electric
- PwC
- Science Museum Group
- Shepperton Studios
- Spanish Chamber of Commerce

BOOK A STAND

The Cleaning Show 2027 is the best opportunity to launch products, exhibit current offerings, communicate key messages and explain your services to the cleaning, hygiene and FM sectors.

For thousands of key decision makers The Cleaning Show is an important chance to purchase new products, source innovative solutions, gain industry knowledge on trends and evolve existing relationships.

RATES FOR EXHIBITING

	ASSOCIATION MEMBER RATE*	NON-ASSOCIATION MEMBER RATE
SPACE ONLY means you or your appointed contractor, are responsible for building your own self-supporting walls. You cannot use the wall of a neighbouring stand or just use promotional pop-ups. You must also provide floorcovering.	£333 per sqm + VAT *applies to any business that is a member of a BCC association CLICK HERE TO VIEW LIST	£388 per sqm + VAT
SHELL SCHEME STAND BUILT FOR YOU To make life easier for you, we offer a prepared stand option. This package includes: <ul style="list-style-type: none"> ➤ Fascia name board ➤ Walls ➤ Carpet ➤ One fluorescent light per 9 sqm ➤ One 500w electrical socket 		£441 per sqm + VAT
	£387 per sqm + VAT	£441 per sqm + VAT

The cleaning industry is worth £67 billion, to the UK economy and employs over 1,008,700 million people, over 5% of the country's workforce. The cleaning industry is a top ten employment industry in the UK"*

The Cleaning Show is the gateway to this hugely important sector, connecting manufacturers and suppliers of cleaning and hygiene products, with the key decision-makers and influencers looking to source new solutions for their business.

* source: 2025 British Cleaning Council Research Report

SPONSORSHIP OPPORTUNITIES (exhibiting companies only)

Sponsorship provides exhibitors with avenues away from their stand, for additional stand promotion, brand awareness and exposure.



OVERALL CONFERENCE SPONSOR £5000



REGISTRATION AREA £5000



BADGE LANYARDS £4000*



VISITOR BAGS £2500*



INSERTS IN VISITOR BAGS £2000



LOGO ON VISITOR BADGES £1500



FLOOR TILES £900

SHOW APP OPPORTUNITIES (exhibiting companies only)

Everyone who registers to visit the show, must download the show app, to access their entry ticket. The app can be used by both exhibitors and visitors to network, request/arrange meetings and more. There are several promotional opportunities available on the app.

To access a more detailed brochure [CLICK HERE](#)

ONLINE OPPORTUNITIES

C&M Online, is produced by **C&M ONLINE** CLEANING AND MAINTENANCE THE OFFICIAL VOICE OF THE CLEANING SHOW

the organisers of the London and Manchester Cleaning Shows, meaning marketing budgets spent on its digital opportunities are reaching the most up-to-date audience within the cleaning, hygiene and FM sector.

To access a more detailed brochure [CLICK HERE](#)

ORGANISED BY THE INDUSTRY, FOR THE INDUSTRY

The Cleaning Show is jointly owned by the British Cleaning Council and Quartz Business Media, publisher of C&M Online (formerly *Cleaning & Maintenance Magazine*).

The British Cleaning Council invests its proceeds from the Cleaning Show back into the cleaning industry in the form of research, grants, consultation services, campaigns, and generating positive publicity for the sector.

For decades, The Cleaning Show and Cleaning & Maintenance website have served to support the UK's cleaning and hygiene industry, through innovative platforms to facilitate business and engaging content to inform and educate.

Through daily news updates on the C&M website, weekly newsletters, monthly magazines and live events in London and Manchester, Team Cleaning at Quartz Business Media has its fingers firmly on the pulse of the UK's cleaning and hygiene industry.



The UK's flagship exhibition and conference for the cleaning, hygiene and FM industry at ExCeL London.



A dedicated regional trade show for the cleaning industry in North England and Scotland at Manchester Central.



C&M Online is your Official Media Sponsor for the UK's only two dedicated cleaning exhibitions, bringing news and opinion from the UK's cleaning & hygiene sector.

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