

# THE CLEANING SHOW 2027

## APP Sponsorship Opportunities



## Why is there a **CLEANING SHOW APP?**

An app is an easier and more sustainable method of providing all the show information, that in the past would have been in a printed paper show guide. The app, simply downloaded onto your phone, gives attendees the following benefits:

- ✓ View your entry ticket and collect your badge at the show
- ✓ Exhibitors can message visitors and other exhibitors, to either network or request/manage meetings at the show.
- ✓ Exhibitors can access everyone who has downloaded the app, a week before the show opens
- ✓ Visitors can message exhibitors, to either network or request/manage meetings at the show.
- ✓ View the Conference Program and create "My Agenda" by highlighting the sessions you wish to attend and speakers you wish to hear.
- ✓ Navigate the floorplan.
- ✓ The Cleaning Show App gives sponsors complete post-show analytics around the attendee journey – measuring sponsors' ROI

*The following pages highlight several promotional opportunities on the app for exhibitors to increase their profile and messaging before and during the show.*



## Logo/Messaging/Hyperlink

1

### Home Screen - £1,000

(3 available)

Your branding to appear on the home screen with a link to your in-app booth

2

### Left Hand Menu - £700

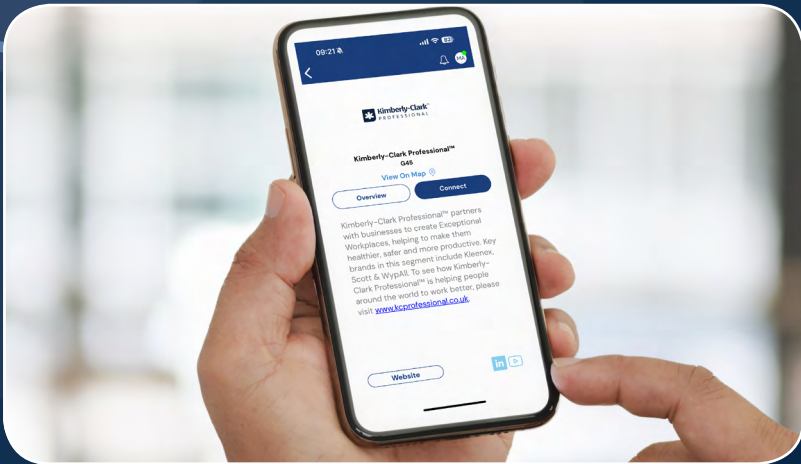
(5 available)

Your logo on the left hand menu screen with a link to your in-app booth

3

### Floorplan/Ticket Page - £700





**Promote your Booth – £700 for both days/£500 for Day One or Day Two**  
*(1 available)*

Place your exhibitor booth at the top of the exhibitor list

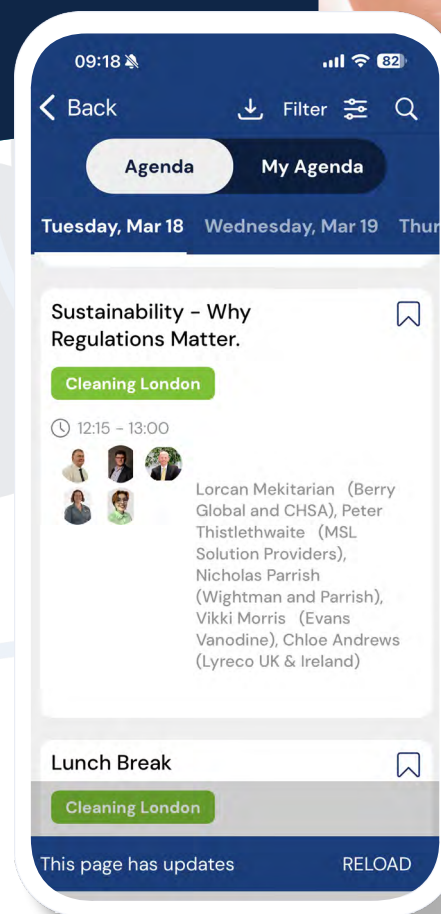
1

## Exhibitor Listing

# Scheduled Push Notifications

## Instant Alerts - £500

Send instant notifications to attendees.  
Point attendees towards your stand.



## Sticky Advert Banners

**Jangro** \*  
A spotless  
**NEW LOOK!**

**Kitchen Degreaser**  
Heavy Duty



1

### Stay on Top

'Sticky' means it displays when screen scrolls up or down

2

### Multiply

Sticky Advert Banners can show on any number of modules

3

### Analytics

We can tell you who tapped on this advert and how many times

4

### Size and Linking

1400px width x 200px height and can be hyperlinked to an external URL

**Sticky Advert  
Banner Pack –  
£400**



## APP SPONSORSHIP



# CONTACT US

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